

Toys from the Attic™

"Specializing in Toys Your Mother Threw Away"™

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Five Questions with Ape-a-Holics Anonymous

Ape-a-Holics Anonymous (A.A.) is one of the leading collectors and toy auctions specializing in items relating to the Planet of the Apes movies and television series. A.A. usually runs a quarterly auction of rare and unusual POTA-related items in Toy Shop magazine.

TFTA: Did most of the POTA toys come out in correlation with the movies or the television series ?

Ape: Approximately 90% of the POTA toys came out in correlation with both the "Go Ape" Movie Festival and the television series. In chronological order, the only toy-related POTA item that was released in the 1960s was the Topps Movie gum cards (set of 44)! This is essential to note because many dealers erroneously advertise the POTA toys in their inventory as circa 1967. Most of the dealers who sell or advertise their POTA toys as being from 1967 are replying upon markings written in the packaging of the toy; "1967 Apjac Productions, Inc". These dealers do not know that this date merely signifies when Twentieth Century Fox copyrighted the Arthur P. Jacobs (Apjac) production, "Planet of the Apes." Total Sound Inc. released the movie soundtrack in 1968 as well.

The second movie, Beneath the Planet of the Apes, was released in 1970. Gold Key released a movie adaptation comic book of the movie (with a fold-out poster) and Amos Records released the movie soundtrack in 1970 as well.

In late 1973, Addar released the first two (of ten) model kits; Cornelius and Dr. Zaius. In late 1973, Addar released General Aldo and General Ursus model kits. Simultaneously, the Pressman company released a "Ring Toss" game (which pictured the movie poster of "Battle for the Planet of the Apes"), as well as a "Spin 'N Color" and "Quick Draw Cartoon" toy. Ben Cooper introduced their rubber dangle figures at the close of 1973.

1974 was the year that "Ape Fever" really hit America! Twentieth Century Fox re-released all five Ape movies in marathons across the country-aptly title "Go Ape". All 5 movies were shown for the price of one and, I believe, each theater had two daily showings. On a quasi-historical note, as a kid in New York City, my best friend and I went to the 6:00pm showing, which ended at 2:00am. The line to get into the theater stretched literally for several blocks and many patrons were turned away (riots almost resulted!).

The "Go Ape" movie pressbook lists many toys in their promotional campaign that were being imminently released-and many more toys that were still being negotiated. Thus, many "Ape" toys were already in toy stores during and shortly after the "Go Ape" movie marathon.

The CBS television series initially aired in September of 1974 and the majority of "Ape" toys were in toy stores during the run of the television series. The last wave of "Ape" toys hit toy stores in early 1975-possibly because toy manufacturers believed the T.V. series would continue onto a second season. Unfortunately, the T.V. series was canceled in December 1974.

NBC tried to resurrect the "Ape" spirit and released the cartoon 'Return to the Planet of the Apes' in September of 1975-which also lasted only one season. The "Ape Frenzy" that had previously gripped America had fizzled out!

TFTA: Tell us about three POTA items you consider to be among the rarest to find.

A.A.: I consider the POTA Ring Set and Ring Display Box to be among the rarest "Ape" toys to find. I have the only known complete ring set and display box in my personal collection. The POTA Drum Set MIB is also very rare.

TFTA: What are your favorite POTA items in your personal collection?

A.A.: That's a tough one! Aside from the ring set and display box, I am very fond of my Mego "Go Ape" poster. This poster was displayed in toy stores and was a tie-in between Mego Corporation and 20th Century Fox whereby Mego was giving away free Ape movie tickets to the "Go Ape" marathons. The poster is similar to the standard "Go Ape" poster with a Gorilla Soldier pointing to the observer in an "Uncle Sam" enlisting-type pose.

I also like an original movie prop I acquired; a complete, full leather Gorilla outfit. Lastly, other "cool" items I own and really like are the original vending machine store display for the Mego POTA stickers and Medallions and an uneaten milk chocolate POTA lollipop.

TFTA: Are there a lot of foreign-made POTA items ?

A.A.: I really am unsure on this question. The POTA rings I mentioned earlier are manufactured by Stan Toy of England. Likewise, Palitoy carried the Mego license in England and although the action figures are identical to the United States figures, their blister cards, in my opinion, are far superior to the Mego cards. Japan also had Mego figures released in boxes. There are British "Mix 'N Molds" called "Copy-Casts", and I have a British light switch cover, but the manufacturer is unknown.

TFTA: As you know, Director Oliver Stone is planning on making a re-make of the Planet of the Ape movie. Are there any insights you can give us into this movie and how do you feel it will affect the current POTA collectible market ?

A.A.: Unfortunately, I can give no new insights on the new movie except for what is already rumored:

- The new movie will not be a remake, but rather an entirely new concept.
- Stan Winston is tentatively signed up for doing the special effects.
- Arnold Schwarzenegger is tentatively starring in the movie.
- Oliver Stone is producing, not directing, the film.

The new movie will most likely raise the price on all POTA collectibles. This is because most collectible markets are influenced by "Supply and Demand". As more new POTA collectors enter the field, the demand rises. However, due to brisk sales to these new collectors, the "supply" goes down. Consequently, the prices rise.

In closing, I do know from an inside source at 20th Century Fox that a slew of new POTA toys will be released with the new "Ape" movie, so be prepared for the "second coming" of the Apes frenzy!

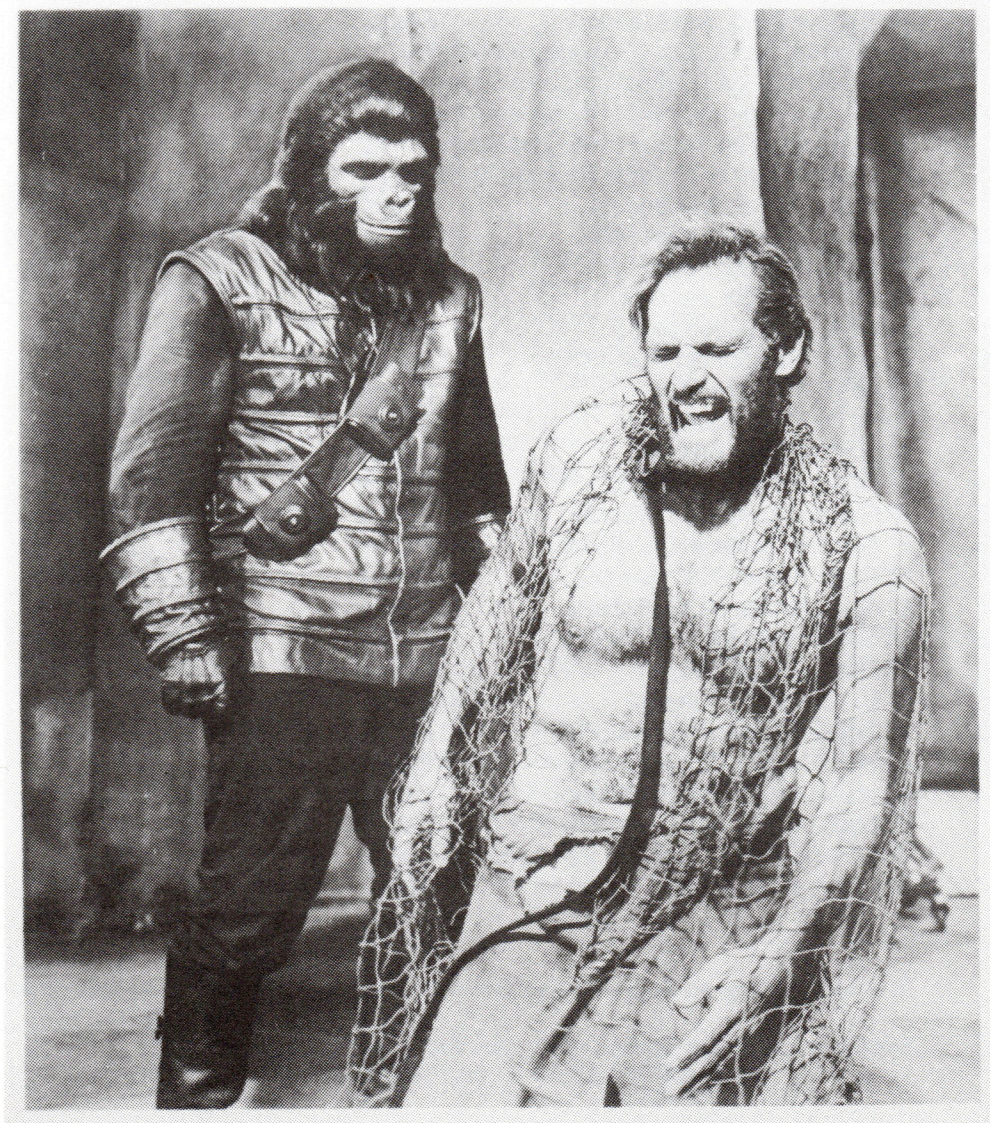
A.A. would like to thank Anthony George, Anthony McElveen, and Charlton Heston for their help in researching this checklist.

PLANET ^{OF} THE APES TM

Collector's Checklist

Over the next few pages, you'll find what we hope will become the definitive list of Planet of the Apes collectibles. In the event that you find an error or notice that we have left an item off the list, please let us know. We will reward you with a free copy of our next catalog.

Thanks, and happy collecting.



Action Figures/Bendies/Dolls

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0001	Doll (Plush), Dr. Zaius 9" (w/tag)	Well-Made Toy	1974	\$50 - 100
POTA0002	Doll (Plush), Dr. Zaius 12" MIB	Well-Made Toy	1974	\$100 - 150
POTA0003	Doll (Plush), Galen 9" (w/tag)	Well-Made Toy	1974	\$50 - 100
POTA0004	Doll (Plush), Galen 12" MIB	Well-Made Toy	1974	\$100 - 150
POTA0005	8" Astronaut MOC (1st Series)	Mego ¹	1974	\$100 - 150
POTA0006	8" Cornelius MOC (1st Series)	Mego	1974	\$50 - 100
POTA0007	8" Dr. Zaius MOC (1st Series)	Mego	1974	\$50 - 100
POTA0008	8" Soldier Ape MOC (1st Series) ²	Mego	1974	\$50 - 100
POTA0009	8" Galen MOC (2nd Series)	Mego	1974	\$50 - 100
POTA0010	8" Alan Verdon MOC (2nd Series)	Mego	1974	\$50 - 100
POTA0011	8" Peter Burke MOC (2nd Series)	Mego	1974	\$50 - 100
POTA0012	8" General Urko (U.S. Release, w/helmet on Yellow Card, 2nd Series)	Mego	1974	\$75 - 125
POTA0013	8" General Ursus (U.S. Release, no helmet, All black face on Green Card, 2nd Series)	Mego	1974	\$75 - 125
POTA0014	8" General Urko (Foreign Release, no helmet All black face on Yellow Card, 2nd Series)	Mego	1974	\$75 - 100
POTA0015	8" General Ursus (Foreign Release, w/helmet, on Green Card, 2nd Series)	Mego	1974	\$75 - 100
POTA0016	Bend N' Flex Astronaut MOC	Mego	1974	\$35 - 75
POTA0017	Bend N' Flex Cornelius MOC	Mego	1974	\$35 - 50
POTA0018	Bend N' Flex Dr. Zaius MOC	Mego	1974	\$35 - 50
POTA0019	Bend N' Flex Galen MOC	Mego	1974	\$35 - 50
POTA0020	Bend N' Flex Soldier Ape MOC	Mego	1974	\$35 - 50
POTA0021	Bend N' Flex Zira MOC	Mego	1974	\$35 - 75
POTA0022	Bend 'N Flex Display Box	Mego	1974	\$75 - 150
POTA0023	8" Galen MOC (British)	Palitoy	1974	\$75 - 125
POTA0024	8" Dr. Zaius MOC (British)	Palitoy	1974	\$75 - 125
POTA0025	8" General Urko MOC (British)	Palitoy	1974	\$75 - 125
POTA0026	8" General Ursus MOC (British)	Palitoy	1974	\$75 - 125
POTA0027	8" Peter Burke MOC (British)	Palitoy	1974	\$75 - 125
POTA0028	8" Alan Verdon MOC (British)	Palitoy	1974	\$75 - 125
POTA0029	8" Soldier Ape MOC (British)	Palitoy	1974	\$75 - 125
POTA0030	8" Zira MOC (British)	Palitoy	1974	\$75 - 125
POTA0031	8" Dr. Zaius MIB (Japan)	Mego	1974	\$100 - 125
POTA0032	8" Soldier Ape MIB (Japan)	Mego	1974	\$100 - 125
POTA0033	Rubber Dangle Figure, Caesar	Ben Cooper	1973	\$5 - 10
POTA0034	Rubber Dangle Figure, Warrior	Ben Cooper	1973	\$5 - 10
POTA0035	Rubber Dangle Figure Display Box	Ben Cooper	1973	\$50 - 100
POTA0036	Sky Diving Parachutist, Dr. Zaius MOC	AHI	1974	\$15 - 35
POTA0037	Sky Diving Parachutist, Galen MOC	AHI	1974	\$15 - 35

¹ All of the above Mego action figures were also released in boxes. The boxed Mego are generally rarer.

² Soldier Ape has reported variations in suit. Also, Soldier Ape has 3 glove variations:

1. Full gloves
2. Half Gloves
3. No Gloves

Action Figures/Bendies/Dolls (Continued)

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0038	Remote Control B/O Dr. Zaius "On Horse" in Window Box	AHI	1974	\$150 - 200
POTA0039	Remote Control B/O Galen "On Horse" in Window Box	AHI	1974	\$150 - 200
POTA0040	Carnival Stuffed Doll, Galen 17" Tall, Hard Plastic Face w/Hair	Unknown	1974	\$150 - 250
POTA0041	Carnival Stuffed Doll, Dr. Zaius 17" Tall, Hard Plastic Face w/Hair	Unknown	1974	\$150 - 250
POTA0042	Jointed Giant Galen (62" Tall)	Our Way Studios	1974	\$50 - 75
POTA0043	Little Walker (Wind-up), Dr. Zaius MOC	AHI	1974	\$35 - 75
POTA0044	Little Walker (Wind-up), Galen MOC	AHI	1974	\$35 - 75
POTA0045	Wind-Up Dr. Zaius "On Horse" MOC	AHI	1974	\$75 - 125
POTA0046	Wind-Up Galen "On Horse" MOC	AHI	1974	\$75 - 125
POTA0047	Autographed 12" Galen Doll	Commonwealth	1974	\$75 - 100
POTA0048	Autographed 12" Dr. Zaius Doll	Commonwealth	1974	\$75 - 100

Food Related, Candy and Dispensers

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0100	Candy Boxes (Set of 8) Mint ³	Phoenix Candy	1974	\$250 - 350
POTA0101	Candy Box, Variation #1 ³	Phoenix Candy	1974	\$75 - 100
POTA0102	Candy Box, Variation #2 ⁴	Phoenix Candy	1974	\$50 - 75
POTA0103	Candy Boxes Display Box	Phoenix Candy	1974	\$250 - 350
POTA0104	Lollipop Cornelius MOC, (Milk Chocolate)	Unknown	1974	Unpriced
POTA0105	Lollipop Dr. Zaius MOC, (Milk Chocolate)	Unknown	1974	Unpriced
POTA0106	Lollipop General Ursus MOC, (Milk Chocolate)	Unknown	1974	Unpriced

Games

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0200	Planet of the Apes Game	Milton Bradley	1974	\$50 - 75
POTA0201	Safety Dart Game # 3910, Two Rubber- tipped Darts w/gorilla as "Bullseye"	Transogram	1974	\$35 - 50
POTA0202	Target Game (w/Gun and Targets), No. 3909	Transogram	1974	\$75 - 125
POTA0203	Target Set MOC	Multiple Toymakers	1974	\$50 - 100
POTA0204	Bagatelle (Mini Pinball Game)	Unknown	1974	\$50 - 100

³ Picture variation. Front = Caesar chained, Back = Frame says "Gorilla".

⁴ Color variation. Color is dark orange and purple.

Halloween Masks

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0300	Gorilla Warrior w/Hair, 1st Series	Don Post	1974	\$200 - 600
POTA0301	Cornelius w/Hair, 1st Series	Don Post	1974	\$200 - 600
POTA0302	Dr. Zaius w/Hair, 1st series	Don Post	1974	\$200 - 600
POTA0303	Zira w/Hair, 1st series	Don Post	1974	\$300 - 600
POTA0304	Cornelius w/Hair, 2nd Series	Don Post	1983	\$250 - 350
POTA0305	Dr. Zaius w/Hair, 2nd series	Don Post	1983	\$250 - 350
POTA0306	General Aldo w/Hair, 2nd series	Don Post	1983	\$250 - 350
POTA0307	Cornelius w/sculpted hair	Don Post	1974	\$200 -350
POTA0308	Dr. Zaius w/sculpted hair	Don Post	1974	\$200 -350
POTA0309	Gorilla Warrior w/sculpted hair	Don Post	1974	\$200 -350
POTA0310	Halloween Costume, Dr. Zaius MIB	Ben Cooper	1974	\$35 - 75
POTA0311	Halloween Costume, Caesar MIB	Ben Cooper	1974	\$35 - 75
POTA0312	Halloween Costume, Galen MIB	Ben Cooper	1974	\$35 - 75
POTA0313	Halloween Costume, Lisa MIB	Ben Cooper	1974	\$35 - 75
POTA0314	Halloween Costume, Warrior MIB	Ben Cooper	1974	\$35 - 75
POTA0315	Halloween Mask (\$1.19 original price), Galen	Ben Cooper	1974	\$25 - 50
POTA0316	Halloween Mask (\$1.19 original price), Dr. Zaius	Ben Cooper	1974	\$25 - 50
POTA0317	Halloween Mask (\$1.19 original price), Warrior	Ben Cooper	1974	\$25 - 50
POTA0318	Halloween Mask (69 cents original price), Lisa	Ben Cooper	1974	\$25 - 50
POTA0319	Playset, Mask w/Hair	Ben Cooper	1974	\$25 - 100
POTA0320	Halloween Mask, Black Gorilla Ape Mask w/face painted dull black (w/tag)	Illusive Concepts	1995	\$25 - 35
POTA0321	Halloween Mask, Black Gorilla Ape Mask w/face painted shiny brown (w/tag)	Illusive Concepts	1995	\$25 - 35

Jewelry

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0400	Keychain, Dr Zaius Figural (Rubber)	Unknown	1974	\$25 - 75
POTA0401	Rings (British), Set	Stan Toy	1974	\$1250 - 1500
POTA0402	Rings (British) Display Box	Stan Toy	1974	\$1250 - 1500

Model Kits

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0501	Cornelius, Mint/Sealed	Addar	1973	\$35 - 60
POTA0502	Dr. Zaius, Mint/Sealed	Addar	1973	\$35 - 60
POTA0503	General Aldo, Mint/Sealed	Addar	1973	\$35 - 50
POTA0504	General Ursus, Mint/Sealed	Addar	1973	\$45 - 95
POTA0505	Dr. Zira, Mint/Sealed	Addar	1974	\$45 - 75
POTA0506	Caesar, Mint/Sealed	Addar	1974	\$60 - 95

Model Kits (Continued)

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0507	Soldier on Stallion, Mint/Sealed	Addar	1974	\$200 - 250
POTA0508	Cornfield Roundup, Mint/Sealed	Addar	1975	\$35 - 60
POTA0509	Jail Wagon, Mint/Sealed	Addar	1975	\$35 - 60
POTA0510	Tree House, Mint/Sealed	Addar	1975	\$35 - 60

Magazines, Books, Newsletters, and Comics

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0601	Book & Record Set, POTA ⁵	Power	1974	\$15 - 35
POTA0602	Book & Record Set, Beneath	Power	1974	\$15 - 35
POTA0603	Book & Record Set, Escape	Power	1974	\$15 - 35
POTA0604	Book & Record Set, Battle	Power	1974	\$15 - 35
POTA0605	British Annual (Mint)	Brown Watson	1975	\$35 - 75
POTA0606	Coloring Book Display Unit	Artcraft	1974	\$500 - 1000
POTA0607	Coloring Books (Set of 7)	Artcraft	1974	\$10 - 15 each

Playsets, Guns and Vehicles

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0700	Adventure Set MIB	AMSCO	1974	\$150 - 300
POTA0701	Archery Set MOC	H.G. Toys	1974	\$75 - 200
POTA0702	Automatic Pellet Rifle MOC	Larami Corp.	1974	\$50 - 100
POTA0703	Battering Ram MIB	Mego	1974	\$35 - 50
POTA0704	Catapult & Wagon MIB	Mego	1974	\$35 - 75
POTA0705	Colorforms Adventure Set	Colorforms, Inc.	1974	\$50 - 75
POTA0706	Forbidden Zone Trap Playset	Mego	1974	\$75 - 150
POTA0707	Jail MIB	Mego	1974	\$35 - 50
POTA0708	Tommy-Burst Sub-Machine Gun with Ape Mask MOC	Mattel	1974	\$250-350
POTA0709	Mini Play Set. Small Painted Figures in Window Box	Multiple Toymakers 1974 \$75 - 125		
POTA0710	Playset #1331 (Small Painted Figures w/Jeep, etc. in Window Box)	Multiple Toymakers 1974 \$100-150		
POTA0711	Playset #5552 (Small Painted Figures w/Jeep, etc. in Window Box)	Multiple Toymakers 1974 \$100 - 150		
POTA0712	Prison Wagon (Friction Powered)	AHI	1974	\$75 - 100
POTA0713	Rapid Fire Rifle with Ape Mask	Mattel	1974	\$250 - 350
POTA0714	Throne MIB	Mego	1974	\$35 - 50
POTA0715	Village Playset	Mego	1974	\$100 - 250
POTA0716	Rock Launcher MIB (British)	Palitoy	1974	\$50 - 125
POTA0717	Pop 'N Spin Pistol and Target Set	Larami Corp.	1974	\$75 - 125
POTA0718	Water Gun, Dr. Zaius	AHI	1974	\$75 - 125
POTA0719	Water Gun, Galen	AHI	1974	\$75 - 125
POTA0720	Fanner Gun w/Ape Mask	Mattel	1974	\$100 - 150

Playsets, Guns and Vehicles (Continued)

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0721	Stunt Cycle, Dr. Zaius	AHI	1974	\$50 - 75
POTA0722	Stunt Cycle, Galen	AHI	1974	\$50 - 75
POTA0723	Zoom Cycle, Dr. Zaius	AHI	1974	\$75 - 150
POTA0724	Zoom Cycle, Galen	AHI	1974	\$75 - 150
POTA0725	Treehouse Playset MIB	Mego	1974	\$100 - 150
POTA0726	Fortress Playset MIB	Mego	1974	\$100 - 150
POTA0727	Action Stallion MIB	Mego	1974	\$75 - 125
POTA0728	Catapult and Wagon w/Horse (Deluxe Set) MIB	Mego	1974	\$75 - 125
POTA1229	Pellet Shooting Walkie Talkie	Larami Corp.	1974	\$50 - 75

Puzzles

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0801	Puzzle, (16" x 20") MIB, "Battle on Planet of the Apes"	H.G. Toys	1974	\$50 - 95
POTA0802	Puzzle, (10" x 14") MIB, "Cornelius, Zira & Lucius"	H.G. Toys	1974	\$35 - 75
POTA0803	Puzzle, (10" x 14") MIB, "General Aldo"	H.G. Toys	1974	\$35 - 75
POTA0804	Puzzle, (10" x 14") MIB, "On Patrol"	H.G. Toys	1974	\$35 - 75
POTA0805	Puzzle, (16" x 20") MIB, "The Chase"	H.G. Toys	1974	\$50 - 95
POTA0806	Puzzle, (10" x 14") in Canister, "Cornelius, Zira & Lucius"	H.G. Toys	1974	\$5 - 15
POTA0807	Puzzle, (10" x 14") in Canister, "General Aldo"	H.G. Toys	1974	\$5 - 15
POTA0808	Puzzle, (10" x 14") in Canister, "On Patrol"	H.G. Toys	1974	\$5 - 15
POTA0809	Poster Puzzle, Dr. Zaius	Aurora	1974	\$75 - 95
POTA0810	Poster Puzzle, Galen	Aurora	1974	\$75 - 95

Records

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0901	Record (Album), 33 1/3, "Beneath the Planet of the Apes"	Amos Records	1970	\$75 - 150
POTA0902	Record (Album), 33 1/3, "Planet of the Apes"	Total Sound, Inc.	1968	\$50 - 75
POTA0903	Record (Album) #8147, 33 1/3, "POTA (Planet, Beneath, Escape, Battle)"	Power Records	1974	\$50 - 75
POTA0904	Record (Album) #8148, 33 1/3, "POTA (The Mountain of Delphi)"	Power Records	1974	\$50 - 75
POTA0905	Record (Album), 33 1/3, Themes from Star Trek, POTA T.V. Series	A.A. Records	1975	\$50 - 75

Records (Continued)

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA0906	Record (Album), 33 1/3, Themes from 70s T.V. Shows including POTA	A.A. Records	1976	\$35 - 75
POTA0907	Record 7", 45, "POTA (Dawn of the Tree People)"	Power Records	1974	\$15 - 35
POTA0908	Record 7", 45, "POTA (The Mountain of Delphi)"	Power Records	1974	\$15 - 35
POTA0909	Record 7", 45, "POTA (Battle of Two Worlds)"	Power Records	1974	\$15 - 35
POTA0910	Record (Album), 33 1/3, "POTA (A Musical Trip)" w/Don Post Mask	Terry Philips, Inc.	1974	\$50 - 100
POTA0911	Record 7", 45, "Apes' Shuffle"	A.A. Records	1974	\$15 - 35

Super 8 Films/View-Masters

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA1000	Film "Planet of the Apes", PL-1	Ken Films	1974	\$50 - 100
POTA1001	Film "Beneath the POTA", PL-2	Ken Films	1974	\$25 - 75
POTA1002	Film "Escape from the POTA", PL-3	Ken Films	1974	\$25 - 75
POTA1003	Film "Conquest of the POTA", PL-4	Ken Films	1974	\$25 - 75
POTA1004	Film "Battle for the POTA", PL-5	Ken Films	1974	\$25 - 75
POTA1005	View-Master (Silent)	G.A.F.	1974	\$25 - 50
POTA1006	View-Master (Talking)	G.A.F.	1974	\$35 - 75

Trading Cards and Stickers

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA1100	Gum Card (Movie) Full Box w/24 packs	Topps	1968	\$500 - 1000
POTA1101	Gum Card (Movie) Empty Box	Topps	1968	\$75 - 100
POTA1102	Gum Card (T.V. Show) Full Box w/36 packs	Topps	1974	\$100 - 175
POTA1103	Gum Card (T.V. Show) Empty Box	Topps	1974	\$35 - 75
POTA1104	Gum Card Movie Set	Topps	1968	\$100 - 150
POTA1105	Gum Card T.V. Series Set	Topps	1974	\$25 - 75
POTA1106	Wrapper (Movie)	Topps	1968	\$20 - 25
POTA1107	Wrapper (T.V. Show)	Topps	1974	\$3 - 10
POTA1108	Stickers, Small Size 1 1/2" - 1 3/4" Tall, (Set of 5 of Mego 8" Action Figures)	Unknown	1974	\$25 - 100
POTA1109	Stickers, Large Size 6 1/2" - 7" Tall, (Set of 5 of Mego 8" Action Figures)	Unknown	1974	\$25 - 100
POTA1110	Vending Machine Display (Card has set of 5 large Mego Stickers & Mego Medallions)	Unknown	1974	Unpriced

Miscellaneous

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA8000	Bank, Dr. Zaius (Small)	Play Pal Plastics	1974	\$15 - 35
POTA8001	Bank, Galen (Small)	Play Pal Plastics	1974	\$15 - 35
POTA8002	Bank, Cornelius (Large)	A.J. Renzi	1974	\$35 - 75
POTA8003	Bank, Dr. Zaius (Large)	A.J. Renzi	1974	\$35 - 75
POTA8004	Bank, General Ursus (Large)	A.J. Renzi	1974	\$50 - 100
POTA8005	Belt, Cornelius	Lee Belt Co.	1974	\$75 - 125
POTA8006	Belt, Dr. Zaius	Lee Belt Co.	1974	\$75 - 125
POTA8007	Belt, General Ursus	Lee Belt Co.	1974	\$75 - 125
POTA8008	Belt, Alexander	Lee Belt Co.	1974	\$75 - 125
POTA8009	Western Tie, Cornelius	Lee Belt Co.	1974	\$50 - 75
POTA8010	Western Tie, Dr. Zaius	Lee Belt Co.	1974	\$50 - 75
POTA8011	Western Tie, General Ursus	Lee Belt Co.	1974	\$50 - 75
POTA8012	Western Tie, Alexander	Lee Belt Co.	1974	\$50 - 75
POTA8013	Bike Safety Flag, Dr. Zaius	Cycle Safety Flag	1974	\$50 - 100
POTA8014	Bike Safety Flag, Galen	Cycle Safety Flag	1974	\$50 - 100
POTA8015	Bike Safety Flag, Zira	Cycle Safety Flag	1974	\$50 - 100
POTA8016	Bike Safety Flag, General Aldo	Cycle Safety Flag	1974	\$50 - 100
POTA8017	Bowl	Deka	1974	\$10 - 15
POTA8018	Chimp Scope MOC	Larami Corp.	1974	\$35 - 75
POTA8019	Fun-Doh & Modeling Molds	Chem Toy	1974	\$75 - 125
POTA8020	Garbage Can, Small, Oval with Humans in Cage	Cheinco	1974	\$75 - 125
POTA8021	Garbage Can, Tall, Round with Statue of Liberty	Cheinco	1974	\$75 - 125
POTA8022	Giggle Gob Hat	Unknown	1975	\$75 - 125
POTA8023	Kite (\$1.00 original price), Graphic of Ape Head	Hi-Flyer	1974	\$25 - 50
POTA8024	Kite (\$1.49 original price), Graphic of Full Ape	Hi-Flyer	1974	\$25 - 50
POTA8025	Lunch Box w/Thermos	Aladdin	1974	\$150 - 250
POTA8026	Mix N' Mold, Cornelius (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8027	Mix N' Mold, Dr. Zaius (in Blue Suit w/boots (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8028	Mix N' Mold, Dr. Zaius (Wearing Sandals, Holding Scroll (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8029	Mix N' Mold, Astronaut Burke (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8030	Mix N' Mold, Astronaut Viridon (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8031	Mix N' Mold, Galen (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8032	Mix N' Mold, General Urko (Mint/Sealed)	Catalog Shoppe	1974	\$35 - 60
POTA8033	Monkey Missles (Set of 3) MOC	Larami Corp.	1974	\$45 - 105
POTA8034	Movie Viewer MOC	Chem Toy	1974	\$75 - 125
POTA8035	Mug (10 oz.)	Deka	1974	\$5 - 15
POTA8036	Pencil Coloring Set	Hasbro	1974	\$100 - 150
POTA8037	Periscope (Blue)	Winner Promotions	1974	\$50 - 100
POTA8038	Pillow (Round) Yellow w/Black Hair on Back, Depicts 3 Apes	Commonwealth Toy & Novelty	1974	\$100 - 150

Miscellaneous (Continued)

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA8039	Play Feet MOC	Commonwealth	1974	\$75 - 150
POTA8040	Plate	Deka	1974	\$25 - 35
POTA8041	Playhouse (5 feet tall) MIB	Coleco	1974	\$100 - 200
POTA8042	Puppet, Dr. Zaius MOC	Commonwealth	1974	\$50 - 75
POTA8043	Puppet, Galen MOC	Commonwealth	1974	\$50 - 75
POTA8044	Silly Soap	Hot Items, Inc.	1974	\$25 - 75
POTA8045	Spin 'N Color	Pressman	1973	\$50 - 100
POTA8046	T-Shirt, Dr. Zaius on header card	Werby Industries	1974	\$75 - 100
POTA8047	T-Shirt, POTA (3 Apes on "Puffy" Style Decal)	Pilgrim	1974	\$75 - 100
POTA8048	T-Shirt, Caesar (on "puffy"-style decal)	Shirtees	1974	\$75 - 100
POTA8049	Iron-on Transfer, Galen	Unknown	1974	\$25 - 50
POTA8050	Thermos	Aladdin	1974	\$25 - 35
POTA8051	Tumbler	Deka	1974	\$15 - 35
POTA8052	Wall Plaque (3-D), General Urko	Crafts by Whiting	1974	\$75 - 150
POTA8053	Zing-Wing (Frisbee) MOC	AHI	1974	\$100 - 125
POTA8054	Bean Bag (Doll), Cornelius	Commonwealth	1974	\$35 - 95
POTA8055	Bean Bag (Doll), Dr. Zaius	Commonwealth	1974	\$35 - 95
POTA8056	"Billions of Bubbles" MOC	Larami Corp.	1974	\$75 - 125
POTA8057	Comforter (Blanket)	Unknown	1974	\$200 - 300
POTA8058	Dangle Head, Dr. Zaius	Well-Made Toy	1974	\$35 - 60
POTA8059	Dangle Head, Galen	Well-Made Toy	1974	\$35 - 60
POTA8060	Drum Set	Noble and Cooley Co.	1974	\$200 - 300
POTA8061	Figural Bubble Blower, Dr. Zaius	Unknown	1974	\$100 - 150
POTA8062	Helicopter MOC	AHI	1974	\$35 - 75
POTA8063	Inflatable Dr. Zaius (19") MOC	Ideal	1974	\$75 - 125
POTA8064	Inter-Planetary Ape Phones MOC	Larami Corp.	1974	\$25 - 50
POTA8065	Light Switch Plate (British)	Unknown	1974	\$50 - 100
POTA8066	Space Scope MOC	Larami Corp.	1974	\$50 - 100
POTA8067	Super Slate	Saalfeld	1974	\$50 - 75
POTA8068	Swim-Ring (Inflatable)	AHI	1974	\$75 - 125
POTA8069	Eye Spies	Larami Corp.	1974	\$50 - 100
POTA8070	Face Ball	AMSCO	1974	\$50 - 100
POTA8071	Monkey Shines Flashlight	Larami Corp.	1974	\$50 - 75
POTA8072	Press "n Blow Bubbles	Hot Items, Inc.	1974	\$75 - 125
POTA8073	Sleeping Bag	Unknown	1974	\$100 - 200
POTA8074	Beanbag Chairs	Unknown	1974	\$50 - 100
POTA8075	Pillow	Commonwealth	1974	\$75 - 125
POTA8076	Quick Draw Cartoons	Pressman	1973	\$50 - 75
POTA8077	Bommerangutang	Larami Corp.	1974	\$50 - 75
POTA8078	Sonic Zooms	Larami Corp.	1974	\$35 - 75
POTA8079	Sheet Music (Theme from Escape)	Charles Hansen	1971	\$50 - 100
POTA8080	Wading Pool w/Raft (Inflatable)	AHI	1974	\$75 - 125
POTA8081	Stained Glass Craft Kit	Winner Promotions	1974	\$50 - 100
POTA8082	Statue (Plaster), Cornelius	Tuscany Studio	1973	\$150 - 250
POTA8083	Statue (Plaster), Zera (Misspelled)	Tuscany Studio	1973	\$150 - 250

Unlicensed Merchandise

<u>Item #</u>	<u>Description</u>	<u>Manuf</u>	<u>Date</u>	<u>Est. Price Range</u>
POTA9000	Action Apeman 8" Orangutan MOC	AHI	1974	\$50 - 100
POTA9001	Action Apeman 8" Ape (in camouflage) MOC	AHI	1974	\$50 - 100
POTA9002	Astro-Apes 8" Artemus MIP	Seaside	1974	\$50 - 100
POTA9003	Astro-Apes 8" Dr. Zorma MIP	Seaside	1974	\$50 - 100
POTA9004	Astro-Apes 8" Myra MIP	Seaside	1974	\$50 - 100
POTA9005	Astro-Apes 8" Warrior Ape MIP	Seaside	1974	\$50 - 100
POTA9006	Hairy Scarey's "Simple Simian" 9" Doll	MIB	Knickerbocker 1970s	\$35 - 50
POTA9007	Small Plastic (Gold) Figure, 3 3/4", Dr. Zaius (Japanese)	Unknown	1974	\$35 - 50
POTA9008	Small Hard Plastic (Hand-Painted) Gorilla Soldier (Spain)	HTLV	1992	\$6 - 10
POTA9009	Squirting Ring, Dr. Zaius (Plastic), Brown w/Pink Water Squirter	Unknown	1974	\$15 - 25
POTA9010	Halloween Mask, Black-Haired Ape w/"Neon" Lips)	Unknown	1970s	\$5 - 10
POTA9011	Deformed Resin Kit (Soldier Ape)	Japan	1980s	\$50 - 100
POTA9012	Vacu-Form "A.N.S.A. Spacecraft", 1st Series	S.F.M.A.	1980s	\$50 - 100
POTA9013	Vacu-Form "A.N.S.A. Spacecraft", 2nd Series	S.F.M.A.	1980s	\$25 - 75
POTA9014	Garage Kit, Cornelius	Unknown	1980s	\$25 - 50
POTA9015	Custom Mego "Lobotomized Landon"	Unknown	1995	\$50
POTA9016	Custom Mego "Mutant Mendez"	Unknown	1995	\$60
POTA9017	Custom Mego "Dummied Dodge"	Unknown	1995	\$45
POTA9018	Magnet, Cornelius	Unknown	1993	\$5 - 10
POTA9019	Magnet, Dr. Zaius	Unknown	1993	\$5 - 10
POTA9020	Magnet, Zira	Unknown	1993	\$5 - 10
POTA9021	Magnet, Baby Milo	Unknown	1993	\$5 - 10
POTA9022	T-Shirt (White), Gorillas sitting in stadium from "Beneath", POTA written in red	Unknown	1994	\$20 - 25
POTA9023	T-Shirt (White), Gorillas sitting in stadium from "Beneath", POTA written in neon green	Unknown	1994	\$20 - 25
POTA9024	T-Shirt (White), Marcus (Gorilla Soldier) from POTA	Unknown	1994	\$20 - 25
POTA9025	T-Shirt (White), POTA Logo Only written in red	Unknown	1994	\$20 - 25
POTA9026	T-Shirt (Black), "Battle" Family Portrait; Caesar, Lisa (child), Cornelius	Unknown	1994	\$20 - 25